



Press Release

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Avis recognized as Asia's Leading Car Hire for 3rd year in a row

Singapore, 20 June 2008 – Avis, the leading international car rental brand in Asia was recognized by travel professionals around the world for the 3rd consecutive year as "Asia's Leading Car Hire" at the regional World Travel Awards ceremony for Asia and the Indian Ocean, held at the 5-Star Swissotel Grand in Shanghai, China on 19 June 2008.

The World Travel Awards were established in 1993 to acknowledge, reward and celebrate achievements in all sectors of the global travel industry.

"We are honoured to be recognized once again by international travel professionals with this award and it is a true tribute to the excellence of the Avis network in Asia", said Eric Brun, General Manager - Asia.

About Avis:

Avis and its subsidiaries operate the world's second largest general-use car rental brand providing business and leisure customer with a wide range of services at over 5,100 locations in 164 countries throughout Europe, Africa, the Middle East, Asia, the United States, Canada, Australia, New Zealand and the Latin American/Caribbean region. In Asia, Avis is a leading provider of vehicle rental; vehicle leasing and limousine/chauffeur drive services operating over 240 locations through a network of wholly owned subsidiaries, joint ventures and licensee agreements in 21 markets. Avis opened its first operations in Asia in 1970 in Hong Kong. Throughout the 70s Avis grew steadily in the region, with operations launched in Singapore, the Philippines, Pakistan, Malaysia and Indonesia. More recently, developments have included openings in India, China and Taiwan.

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For further information please contact:
Adrian Yeo, Marketing Executive – Singapore & Asia
Phone: (+65) 6737 1668

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